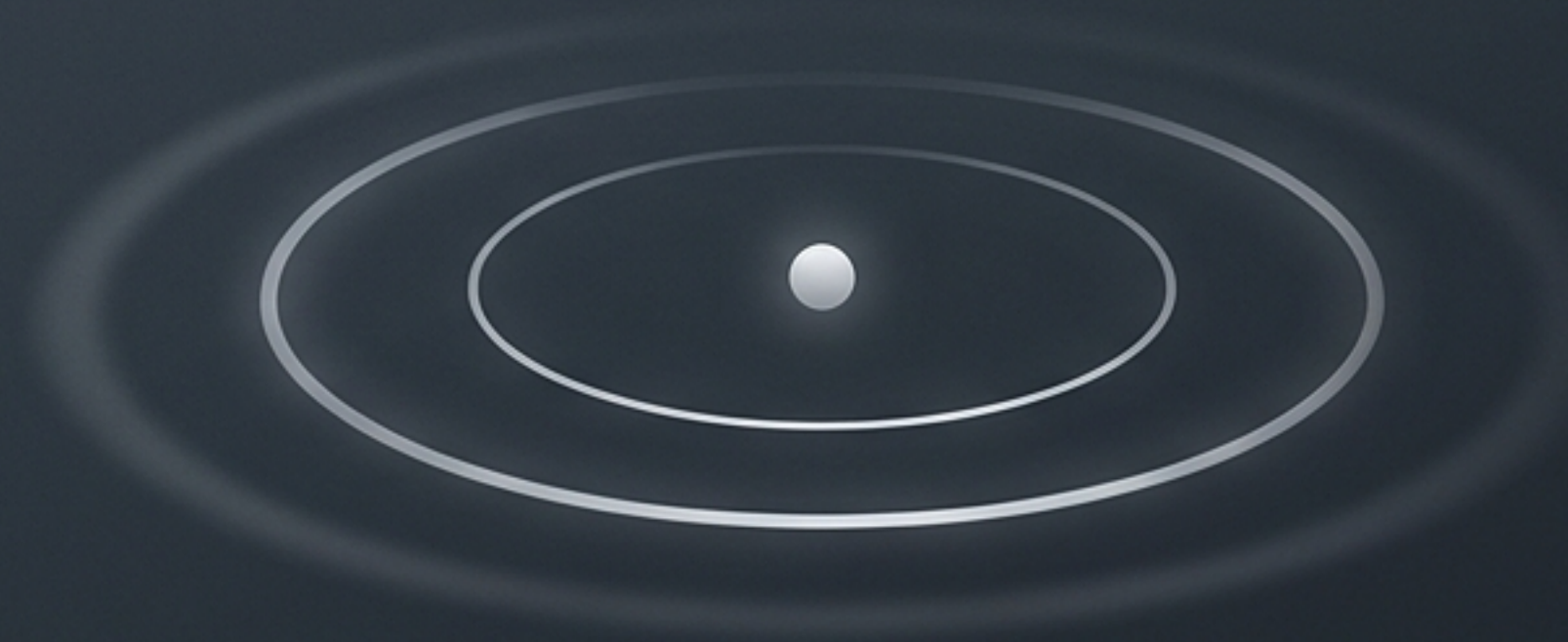


Fill My Lake

A quieter way to see your real life, one drip at a time.



Measuring meaning, not just tasks



The Exhaustion

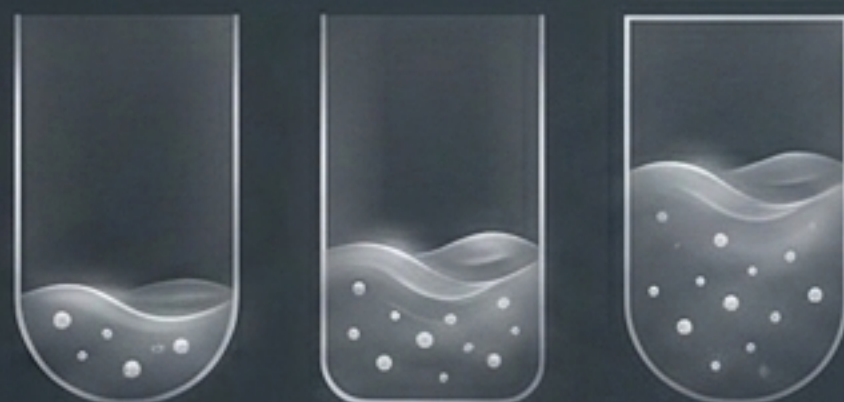
Most self-tracking apps measure tasks.
Streaks reward consistency, not honesty.
You end up with data about what you did.



The Reflection

We measure meaning. We reward honest
signals over daily perfection, giving you
insight into who you are becoming.

The anatomy of a quiet record



Drips

Small honest signals.
A feeling, a moment,
a note, a voice memo.

Cups

The dimensions of a life
that those drips fill.

The Lake

Everything you've ever poured
in, accumulating into a picture
of you.

The nine cups of your life



Emotional: Your inner weather.



Vitality: Your physical energy.



Health: Your physical condition.



Intimacy: Your closest connections.



Belonging: Your place in the community.



Purpose: Your sense of meaning.



Finance: Your material security.



Autonomy: Your freedom of choice.



Identity: Your sense of self.

Cups gently decay over ~21 days. The picture reflects your recent life, not your whole history at full volume.

Thirty seconds a day. No guilt.



Take ~30 seconds a day.
No streaks.

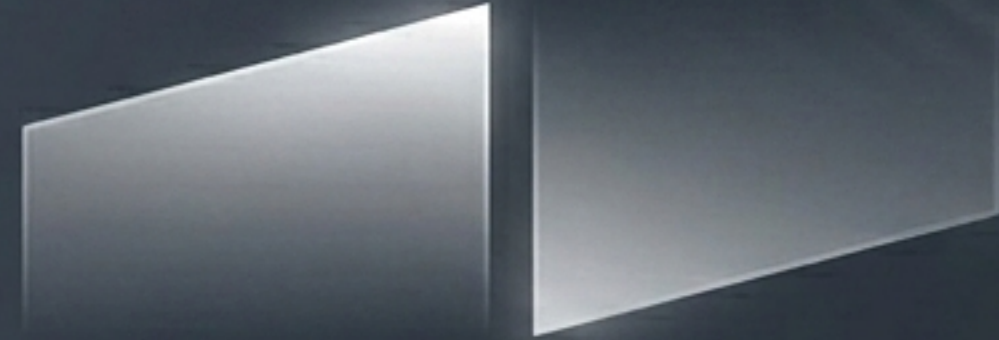
Type, paste, or talk a drip
whenever something is real.

The app does the sorting;
you just stay honest.

Seeing what is actually there



Patterns: Spotting patterns you'd otherwise miss.



Leaks: Noticing leaks where energy, money, or attention quietly drains.



Purpose: Clarifying purpose and big decisions over time.



North Star: A North Star view across work, partner, kids, siblings, friends, health, purpose, and finances.

Week 1: Seeding the lake



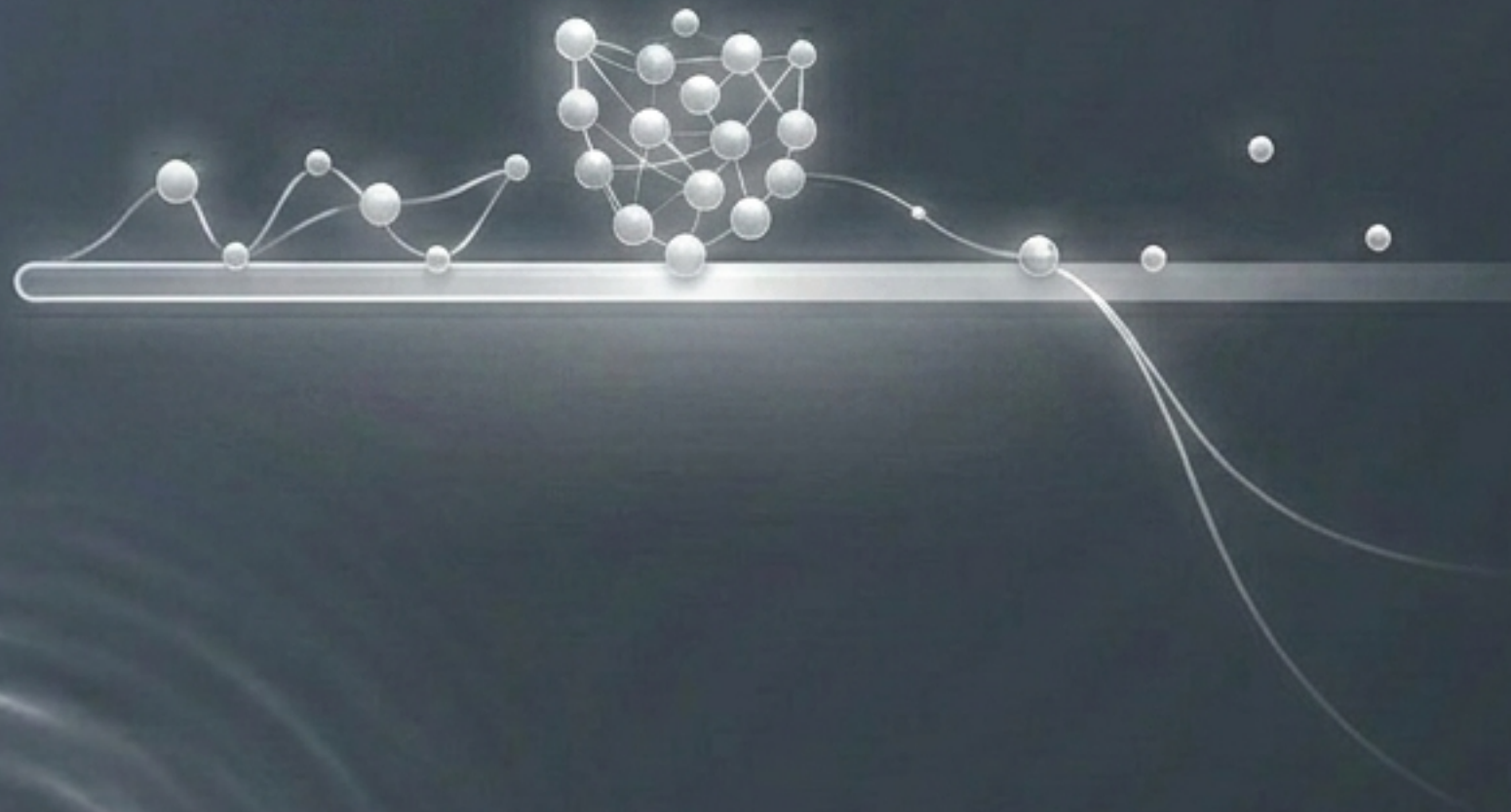
Sign up and complete a simple 4-question onboarding.

Paste a self-summary from your favorite AI.

Result: ~10–20 baseline drips already in your Lake.

The Lake is no longer empty when you open it tomorrow.

Month 1: Patterns and leaks appear



Cups start to show real shape—revealing which are full and which are running dry.

Early leaks surface (e.g., a relationship draining Belonging, a job draining Autonomy).

You start using the tool without thinking.

Month 6: Oracle Mode unlocks




Once your Lake has enough signal, Oracle Mode opens.

It reflects signal vs noise in your life.

Insights are never prescriptive, always disputable.

You begin to see seasonal rhythms (your good months and thin months).

Month 12 and beyond: Long arcs



Multi-year trends
become clearly visible.

Your North Star sharpens;
values stop drifting silently.

You possess an honest
longitudinal record of a life.

Choose your depth

Free

- ✓ 50 drips/month
- ✓ 5 voice drips/month
- ✓ 3 insight previews
- ✓ 1 Oracle reflection (once unlocked)

Pro

- ✓ Unlimited drips
- ✓ Full Leaks detection
- ✓ Up to 5,000 AI calls/month
- ✓ Full Oracle Mode

Founding Lake

- ✓ Everything in Pro
- ✓ Founder's Dock private portal
- ✓ Theme Roulette (AI-generated custom themes)
- ✓ Private roadmap + voting
- ✓ Message in a Bottle direct line to the founder
- ✓ Locked-in pricing for life
- ✓ Direct influence on what gets built

Why become a Founding Member



You're not buying features; you're shaping a tool you might use for decades.

Founders get a real seat at the table—the roadmap reflects their voices directly.

The price you lock in today is the price you keep, forever.

An architecture of privacy

AI Analysis Engine



The Vault



Raw Drips



Your drips are encrypted at rest by default.

Optional Vault layer adds a personal passphrase—ciphertext only, not even the AI can read it.

Raw drips are never modified by AI; analysis lives in separate tables.

Begin filling your lake



Sign up.



Answer 4 short onboarding questions.



Paste a self-summary from your favorite AI.



Watch your Lake start to fill.

The background of the image features a series of concentric, glowing white ripples that emanate from the center, creating a sense of depth and movement against a dark, gradient background. The ripples are most prominent in the center and fade out towards the edges.

Fill your lake,
one drip at a time.

Join Founding Lake